**Ux Goals**

**Keep the UI minimal and intuitive**

1. Usability

 **Social Features:**

* **Traveler Matchmaking:** Allow users to quickly find and connect with potential travel companions through simple filters (e.g., destination, travel dates, preferences). The matching process is clear, with minimal steps.
* **Community:** Ensures users can easily share and access content from others. An intuitive posting process and organised feed (e.g., by destinations, popular posts) will improve usability.
* **Messaging:** The messaging interface is clean and straightforward, with options for group chats, direct messages, and notifications for replies.

 **Mobile Features:**

* **AR Features:** The AR scanning process is straightforward, requiring only a few taps to scan landmarks and retrieve information. Users should not be overwhelmed by technical details.
* **Maps:** Navigation is user-friendly, with real-time updates, clear directions and easy scroll functionality.
* **Translation Options:**  Quick and accessible with a single tap for language selection. Users can easily input or record speech for translation.

1. Accessibility

Accessibility is something we want to focus on and implement in a more inclusive way for future updates.

**Social Features:**

Provided good readability through good choice of font style and color scheme.

Ensure messaging includes accessibility features like text-to-speech, voice messaging, and readable fonts.

**Mobile Features:**

* 1. **AR Features:** Design the AR interface to accommodate users with vision impairments by including audio descriptions of landmarks or larger touchpoints for easier interaction.
  2. **Maps:** Ensure maps are optimized for colorblind users (by using color-safe palettes) and include audio directions for those with vision impairments.
  3. **Translation Options:** Provide accessible language options and allow users to adjust text size or speech speed for clarity.

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1. Learnability

The app’s interface and functionalities are easy to use, with a smooth onboarding option.

Tutorial or instructions on how to use certain features? Eg : AR feature, clear steps can be provided as it would be more beneficial to new users.

1. Efficiency

Users can easily navigate and complete tasks with minimal effort. Optimised workflow, avoiding unnecessary steps.

Quick and minimal loading time. Minimum clicks, recommendations and itineraries should be available at the touch of a button.